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November 29, 2007

FACSIMILE COVER SHEET

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TO: James R. Foley, Esq.
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November 29, 2007

James R. Foley, Esq.
Trexler, Bushnell, Giangiorgi, Blackstone & Marr, Ltd.
105 West Adams Street, 36th Floor
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Dear Mr. Foley:

We have assumed responsibility for the trademark matters of Jeff Brown. As you may know, Mr. Brown is the founder of the PATRIOT GUARD RIDERS organization and served for some time as its executive director. You are shown as the attorney for PATRIOT GUARD RIDERS, INC., which filed Serial No. 77/040,379. An extension of time to oppose that application has been filed on behalf of Mr. Brown, who filed Serial No. 77/041,061. As you may know, these two applications were filed on the same day. Mr. Brown's reflects his earlier use of the mark in commerce, at least as early as 2005. The application filed by your firm on behalf of PATRIOT GUARD RIDERS, INC., appears to have been initiated by an individual who is no longer an officer or member of the board of directors of that group and who filed the application without authorization, with full knowledge of Mr. Brown's prior rights in the mark.

Mr. Brown has authorized us to propose a resolution of the matter. If PATRIOT GUARD RIDERS, INC., will assign the current application to Mr. Brown, he will agree to license the mark back to them for use on the organization services identified in Serial No. 77/040,379 as organizing and conducting support groups in the field of combat veterans and their families. In addition, Mr. Brown requests the following:

- 1.) That the organization permanently reinstate the identification of him as the Founder Emeritus on the National Leadership page as established by former Executive Director, Bill Lines.

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- 2.) That PGR engage in a policy of non-disparagement against Mr. Brown and enforce the terms and conditions of its online forums. There have been several instances of libelous behavior by a few members of PGR, Inc., board of directors and others on the PGR, Inc. website, and in emails, which in many cases have been direct violations of PGR, Inc.'s terms of use on its online forums.
- 3.) That any fees that he has been forced to expend on this matter be reimbursed to him.
- 4.) Mr. Brown will provide an annual, renewable license for the use of the trademark on certain approved promotional products to be sold by the organization in order to raise funds for the organization. In lieu of a royalty fee, Mr. Brown will accept the replacement of the link to Twister's PGR Store on the association's homepage as consideration for the license.

This seems to be a very reasonable proposal given that the application filed by PGR, Inc. was fraudulent. PGR, Inc., knew perfectly well of Mr. Brown's founding of the movement and, his prior use of the mark not only on the organization services but also on merchandise that he produced using the name.

It seems that it would be most reasonable for the parties to settle their differences in the manner suggested above so that PGR can continue to focus on the mission of its organization rather than expend time, energy and funds on a matter that was set in motion by an individual who is no longer in good standing with the organization and may not have had its best interests at heart.

I will look forward to hearing from you so that we can put this matter behind us quickly. Our current extension of time will end on December 29, 2007. If we have not heard from you before the Christmas holidays begin on December 21, 2007, I will proceed with filing the opposition. I hope we can come to some agreement quickly and will look forward to hearing from you. Thank you very much.

Sincerely,



Rachel Blue of

DOERNER, SAUNDERS, DANIEL & ANDERSON, L.L.P.

RB:tw

Cc: Jeff Brown

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